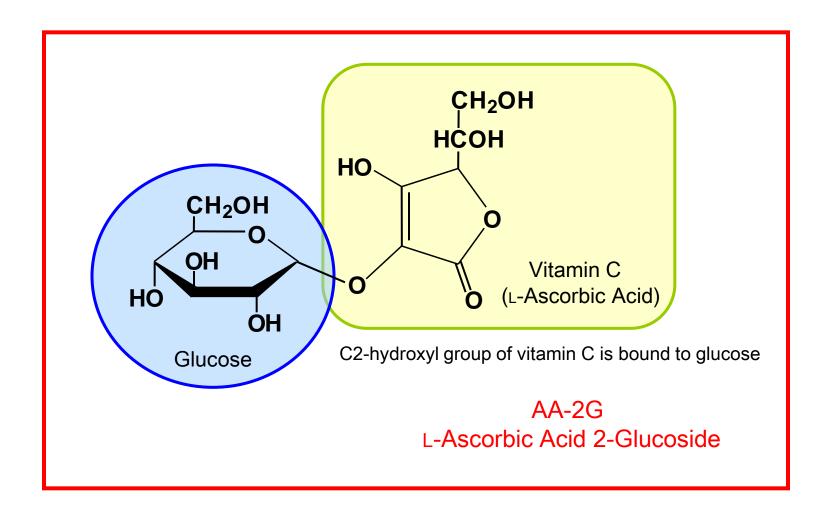
AA2GTM L-Ascorbic Acid 2-Glucoside

HAYASHIBARA CO.,LTD.

What is AA-2G?

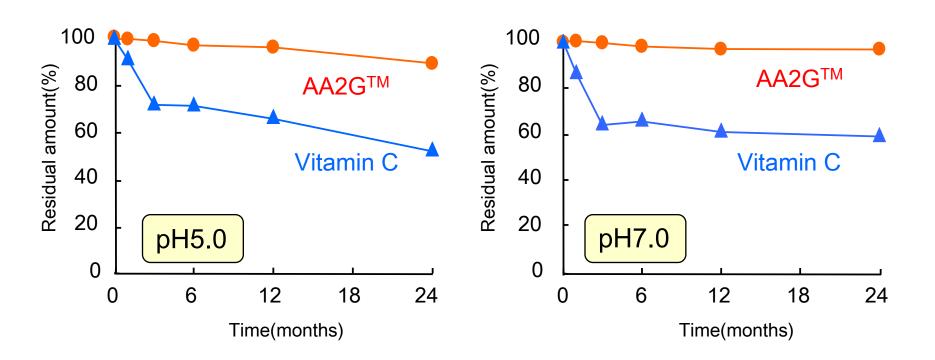


Why $AA2G^{TM}$?

- It is a stable vitamin C derivative
- It extends bioavailability
- It functions as vitamin C in body
- It is easy to formulate



Stability in Solution

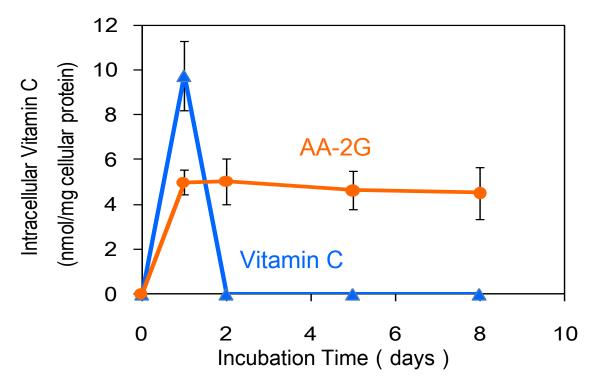


◆2%(w/v) aqueous solutions were stored in the dark at 25°C

★ AA2GTM is more stable than vitamin C.

Cellular Vitamin C Uptake

Experiment using human dermal fibroblast

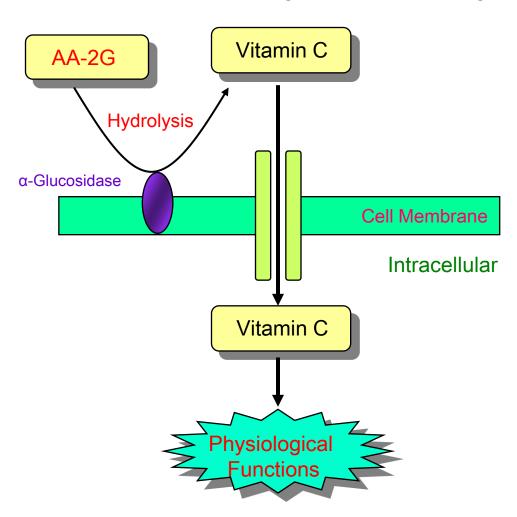


Cells were treated with 1mmol/L of AA-2G or vitamin C, respectively.

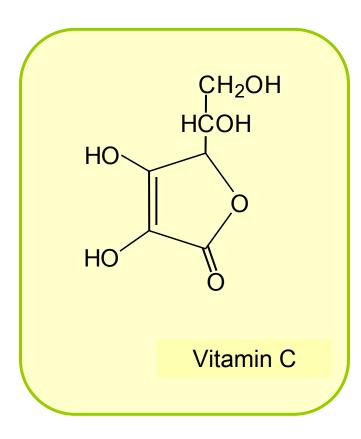
★ Vitamin C is continuously taken up by cells after AA-2G is cleaved into Vitamin C by a cellular enzyme.

Bioavailability of AA-2G

AA-2G releases vitamin C through the action of a-glucosidase



Vitamin C - Functions in the Body -

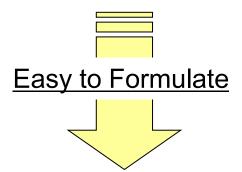


Physiological Activities

- Prevents Scurvy
 (by enhancement of collagen synthesis)
- Antioxidant Activities
- Inhibition of Melanin Synthesis
- Antiviral Activities
- Enhancement of the Immune System

Formulation of AA2G™

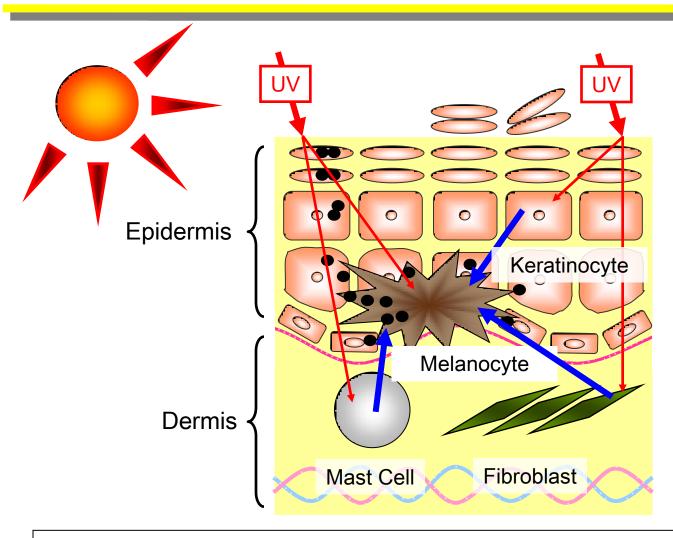
- ★ Less caking and dusting, which means easier handling
- ★ Soluble in water
- ★ Highly stable in final products



AA2GTM can be formulated into a wide range of skin products, such as toners, milky lotions and creams.

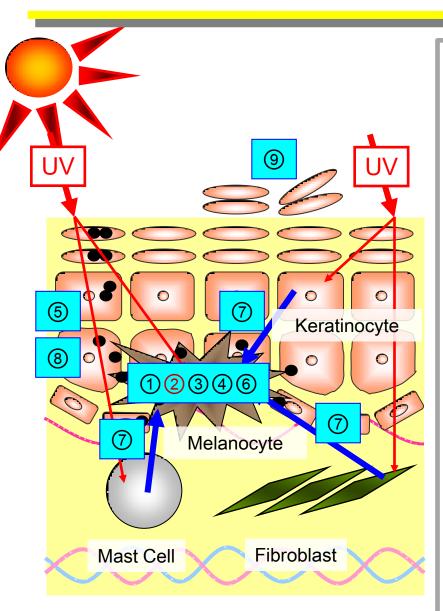
AA2GTM as a Whitening Agent

Melanin Production in Skin Tissue



- Melanin is produced upon UV stimulation(→).
- 2. In addition, melanocyte activation factors (→), which are produced by adjacent cells, induce melanocytes to produce melanin.

Various Sites of Action for Whitening Agents

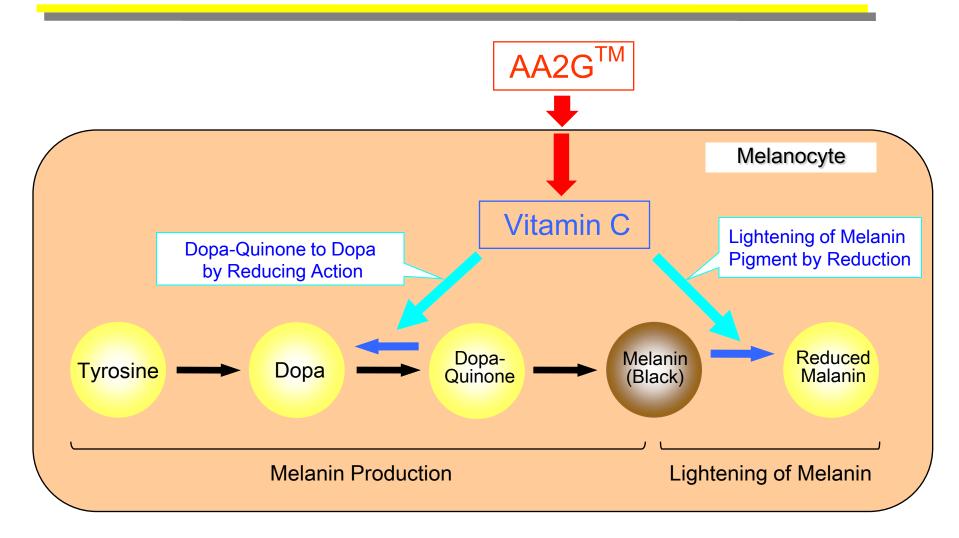


① Inhibition of Tyrosinase

Kojic Acid, Arbutin, Elagic Acid, Rusinor, 4MSK Tranexamic Acid, Rhododenol

- ② Reduction of Dopa-Quinone or Existing Melanin AA-2G, AA-2P, VC-IP
- ③ Suppression of Tyrosinase Maturation Magnolignan
- ④ Cleavage of Tyrosinase Linoleic Acid, Rhododenol
- ⑤ Suppression of Melanin Polymerization VC-Ethyl, Kojic Acid
- © Suppression of Melanocyte Proliferation Chamomilla ET
- O Suppression of Melanocyte Activation Factor
 ChamomillaET, Tranexamic Acid
- ® Inhibition of Melanin Transport Niacinamide

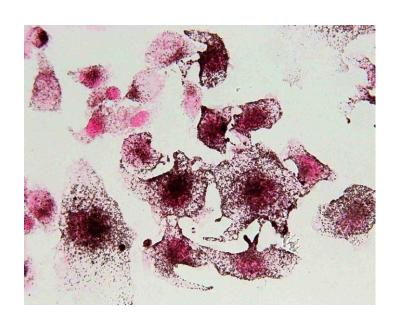
Whitening Mechanism of AA-2G

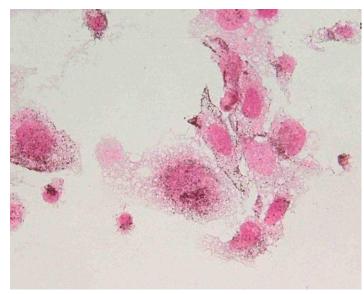


AA2GTM affects both melanin and it's precursor.

Inhibition of Melanin Production

Experiment using melanocytes (B16 melanoma)



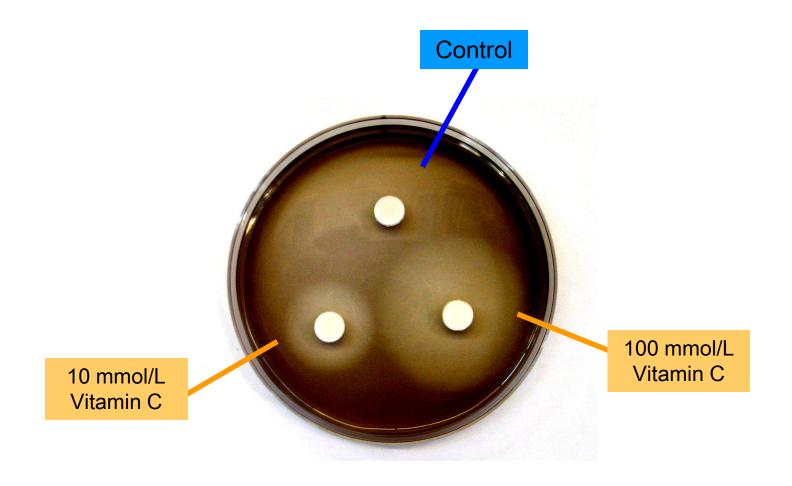


Control

10 mmol/L AA-2G

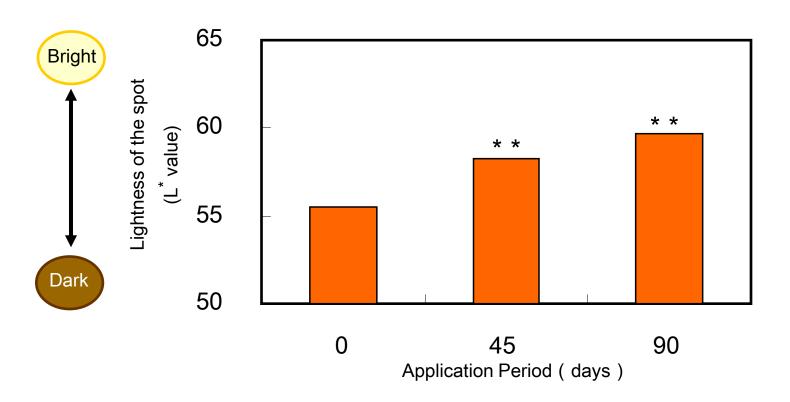
★ AA-2G inhibits melanin production.

Lightening of Melanin Pigment by Vitamin C



★ Vitamin C lightens the pigmented melanin by reduction reaction.

Clinical Trial: Effect of AA2GTM Cream on Sun Spots



N=16 (Females, ages 37-55)

* * Statistically significant vs day 0 (ρ <0.01)

★ With 2% AA2GTM cream application, significant lightening of sun spots was observed.

AA2GTM L-Ascorbic Acid 2-Glucoside

- Comparison with other Vitamin C Derivatives -



Formulation Characteristics

Stability in Skin Toner

2% 3% 3% AA2GTM AA-2P AA-2P (Na) (Mg)

Day 0



 $AA2G^{TM}$: pH6.5

AA-2P (Na): pH6.7, coloration

AA-2P (Mg): pH6.6

Day 30, 40°C



AA2GTM: no change

AA-2P (Na): discoloration

AA-2P (Mg): precipitation

Day 30, 50°C

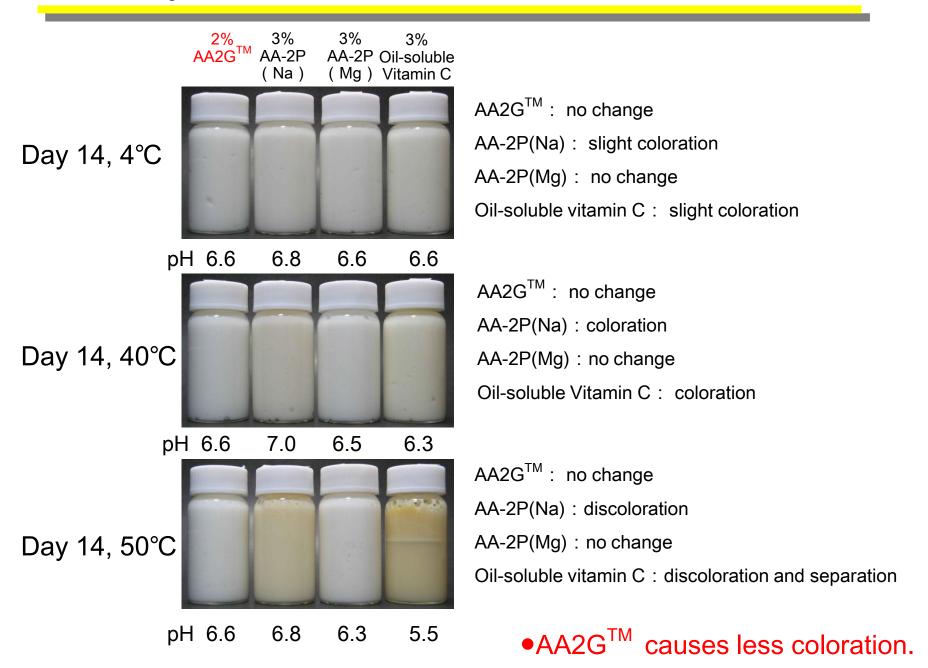


AA2GTM: no change

AA-2P (Na): discoloration

AA-2P (Mg): coloration, precipitation

Stability in Skin Cream



Stability in Skin Gel with a Synthetic Polymer

2% 3% 3% AA2G[™] AA-2P AA-2P (Na) (Mg)



AA2GTM: pH6.6, gel formed

AA-2P(Na): pH6.7, no gel form, coloration, turbidity

AA-2P(Mg): pH6.7, no gel form, precipitation

Day 30, 40°C

Day 0



AA2GTM: clear gel

AA-2P(Na): no gel form, discoloration, separation

AA-2P(Mg): no gel form, discoloration, precipitation

Day 30, 50°C



AA2GTM: clear gel

AA-2P(Na): no gel form, discoloration, separation

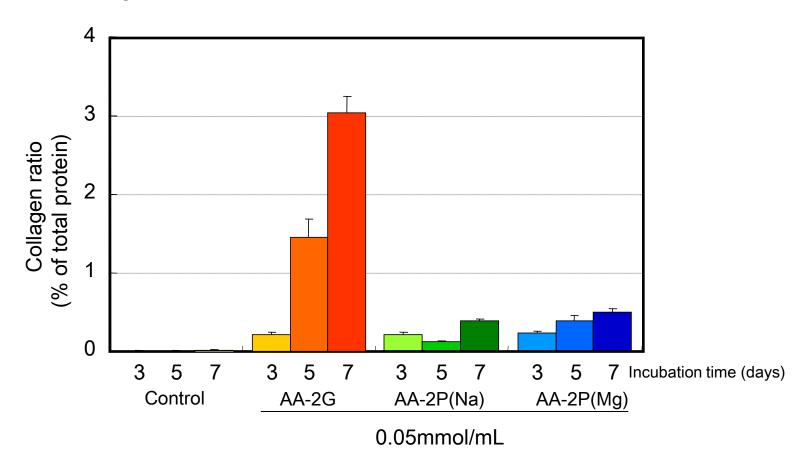
AA-2P(Mg): no gel form, discoloration, precipitation

• AA2GTM forms gels easily without coloration, discoloration, separation or precipitation.

Comparison of Functional Activity

Enhancement of Collagen Production

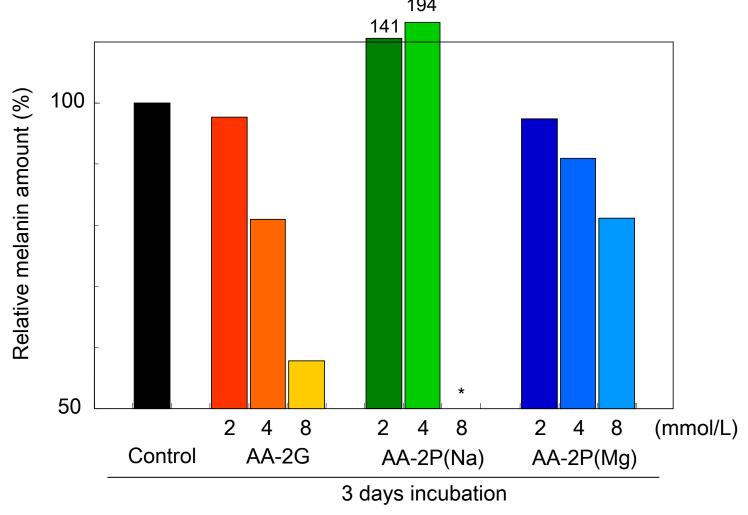
Experiment using human dermal fibroblasts



★ AA-2G shows strong and continuous stimulation of collagen production as compared to AA-2P.

Inhibition of Melanin Production by Vitamin C Derivatives

Experiment using melanocytes (B16 melanoma)

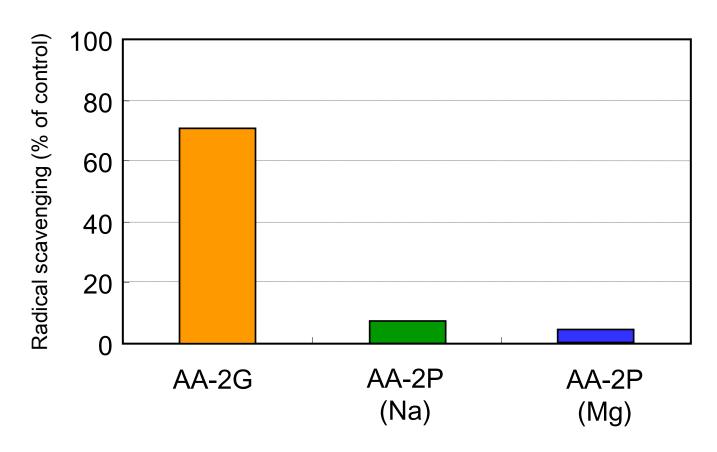


^{*} not detectable due to cellular damage

★ AA-2G strongly inhibited melanin production by B16 melanoma.

Antioxidant Activity of Vitamin C Derivatives

Scavenging effect of DPPH radicals



★ AA-2G has greater radical scavenging capacity as compared to AA-2P.

Advantages of AA2GTM over AA-2P

① Formulation Characteristics

- Less coloration
- Good compatibility with polymers
- High solubility
- High stability (pH and heat)

② Biological Functions

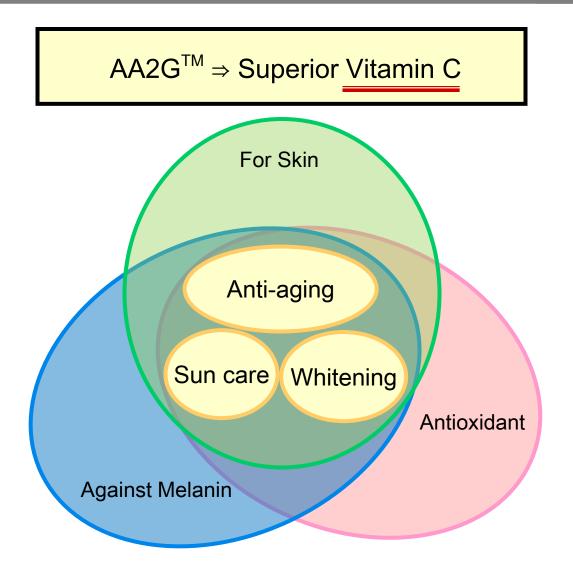
- Enhancement of collagen production
- Inhibition of melanin synthesis
- Enhanced radical scavenging

→ Long-lasting effects

Easy to handle

Greater activity

Potential of AA2G[™]



AA2GTM should be a base ingredient of all your skin care products!