

Clean Jojoba Oil for Elegant Formulas

Jojoba Oil (Clear - Deodorized) gives formulators the familiar moisturizing and conditioning story of jojoba in a cleaner sensory profile. Its clear, low-odor character makes it easier to use in premium facial, eye-area, hair, lip, body, sunscreen, and cleansing concepts.



- ✓ Color-free positioning supports visually clean formulas
- ✓ Deodorized profile reduces natural nut-like odor impact
- ✓ Sebum-like structure supports skin comfort and conditioning
- ✓ Light, non-greasy feel fits modern elegant textures

Solve the Heavy-Oil Tradeoff

Modern products need oil-phase richness without a greasy or odor-heavy finish. This ingredient answers that need with a light-feeling, good-absorbing jojoba oil that can scale from sensory modifier to full anhydrous base.

- For facial oils, creams, lotions, and eye-area products

- For cleansing oils and creams that leave moisturized feel

- For scalp, dry hair, split-end, lip, and body care

- Usable from 0.10% to 100.00% depending on formula role

A Cleaner Sensory Jojoba Story

The deodorized profile helps formulators keep jojoba's emollient story while reducing the odor concern that can limit standard jojoba oils. This makes it useful where fragrance balance, color clarity, and premium skin feel matter.

✓ Low odor supports more flexible fragrance design

✓ Clear profile suits color-sensitive premium formulas

✓ Good absorption supports lightweight product positioning

✓ Less greasy feel helps facial and eye-area adoption

One Oil, Many Product Platforms

Jojoba Oil (Clear - Deodorized) can move across daily skin care, eye care, emulsion, oil, and cleansing formats. The provided market examples show how jojoba belongs in premium care routines from eye products to facial oils and moisturizers.



- Eye-area and facial care inspiration
- Serum, cream, emulsion, and oil formats
- Premium routine positioning across day and night care
- Useful reference set for product developers

Simple to Place in Oil Phases

For R&D teams, this ingredient is straightforward to adopt because it is oil-soluble and silicone-miscible. It can support oil phases, silicone-containing systems, cleansing oils, balms, lip products, sunscreens, and hair care products.

- Add into oil phase
- Soluble in oil
- Soluble/miscible in silicone
- Heat tolerant; avoid heat above 60C
- Long-term storage: Cool (15-25C)

Flexible Use from Accent to Base

The 0.10% to 100.00% use range lets formulators decide whether jojoba is a sensory enhancer, a conditioning emollient, or the core oil base. That flexibility supports both conventional emulsions and simple anhydrous products.

- 1 0.10%+: supporting emollient or sensory adjuster
 - 2 Mid-level use: conditioning oil-phase component
 - ↻ High-level use: facial oil, cleansing oil, or anhydrous base
- Product types include Cream, Lotion, Cleanser, Lip, Sun Screen, and Body Butter



Proof for Recovery-Care Positioning

Ingredient-family research supports a stronger skin-conditioning and recovery-care story for jojoba-based formulations. These findings give formulators evidence-backed language for repair, comfort, and healthy-looking skin concepts.

- Supports recovery-care positioning by showing jojoba liquid wax enhanced wound closure in keratinocyte and dermal fibroblast models and stimulated collagen I synthesis in fibroblasts. Citation: Elia Ranzato, Simona Martinotti, Bruno Burlando.

- Supports premium moisturizing and soothing stories by showing topical jojoba wax reduced inflammatory cytokines and increased pro-collagen III and hyaluronic acid in an ex-vivo human skin organ culture model. Citation: Ziv Tietel, Sivan Melamed, Nitsan Ogen-Shtern, Neta Eretz-Kdosha, Elad Silberstein, Tal Ayzenberg, Arnon Dag, Gali Cohen.

Proof for Skin-Comfort Claims

Additional jojoba evidence supports skin-comfort and anti-irritant positioning. This helps brands build a credible narrative for formulas targeting sensitive-feeling, dry, or stressed-looking skin.

Supports skin-comfort and anti-irritant positioning by showing jojoba liquid wax reduced ear edema, PGE2, nitric oxide and TNF-alpha in experimental models. Citation: R.R. Habashy, A.B. Abdel-Naim, A.E. Khalifa, M.M. Al-Azizi.

Supports dermatology-oriented positioning by reporting jojoba oil's potential dermatologic uses, including anti-inflammatory and skin-condition-supporting effects, with evidence mainly based on preclinical or traditional-use data. Citation: Nader Pazyar, Reza Yaghoobi, M.R. Ghassemi, A. Kazerouni, E. Rafeie, N. Jamshyadian.

Launchable Concepts Across Care Routines

Jojoba Oil (Clear - Deodorized) can anchor a family of launchable concepts from minimalist facial oil to eye-area cleansing and rich body care. Its odorless quality helps these concepts feel cleaner and more premium.

- Clear Deodorized Facial Oil: lightweight moisturization and sebum-like conditioning
- Eye-Area Cleansing Oil or Balm: removes impurities with moisturized after-feel
- Scalp Comfort Oil: dry, itchy, flaky scalp feel positioning
- Dry Hair Serum and Lip Balm: softness, split-end care, and elegant conditioning



Choose It for Clean Premium Versatility

Jojoba Oil (Clear - Deodorized) is a practical choice when a formula needs jojoba's conditioning story without strong odor or color interference. It helps formulators create elegant oil-based, emulsion, cleansing, hair, lip, sunscreen, and body products with one highly flexible ingredient.

- ✓ Clear and deodorized for premium sensory control
- ✓ Sebum-like conditioning story for skin comfort
- ✓ Oil and silicone compatibility for broad formulation use
- ✓ 0.10% to 100.00% range supports many formula roles
- ✓ 36-month shelf life from manufacturing or testing date